



Mission

“...The objective of this Association shall promote the welfare of The Mortgage Lenders of Greater Charleston and improve their service to the community. Our challenge is to maintain and/or increase our membership while providing training, education, scholarship opportunities and community involvement...”

Who We Are

- Oldest local MBA Chapter in South Carolina.

What We Do

- Provide Education
- Provide Resources
- Networking Opportunities
- Community Service
- Legislative Advocacy - MAC-PAC “Mortgage Bankers Association of the Carolinas Political Action Committee”

Strategic Leadership Planning Process

- Three year Strategic Plan
- Annual Schedule of Programs
- Member Driven

Goals & Strategic Objectives

- To be the preeminent association representing the real estate finance industry in the State of South Carolina.
- To be the voice that represents the interests of the real estate finance industry and the consumers we serve to regulators and the South Carolina legislature.
- To have a membership that is dedicated to the highest standards of professional service and which promotes sound and ethical business practices.
- To provide educational programs and a membership newsletter to keep members informed of pending legislation and changes in regulatory policy, the newest trends and developments in technology, and general industry business practices.



- To support consumer and member education through community outreach programs and the media.
- To provide opportunities for the membership to engage in meaningful business discussion and social interactions.

MLAGC Core Values

- Visionary *leadership* within the Board and in the community;
- Being focused on the association's *strategic* objectives;
- Be a *good steward* of the Association's assets...both financial and reputation;
- Be *responsive* to membership needs by providing timely and appropriate programs and services;
- Continue *growing* MLAGC resources so we may better respond to legislative and legal risks;
- Maintain or grow *membership*;
- Focus on *strengths*: 1) being legislatively vigilant and responding in a manner that best reflects the interest of the general membership and 2) *educational excellence*, which incorporates programs and services delivered by all MLAGC Committees and 3) continually renewing ourselves and those around us by challenging, questioning, adapting and getting better in the years to come.

Committees

1. Education
2. Community Service
3. MAC-PAC / Legislative
4. Membership
5. Public Relations
6. Scholarship
7. Social Events
8. Social Media

Education – This committee is responsible for oversight of MLAGC's member education agenda, which means putting together several educational programs for our membership throughout the year. The primary focus is to have educational programs that foster excellence among participants in the mortgage lending industry.



MAC-PAC / Legislative – This is the political action arm of our local and two state Association. The responsibility of this committee is to actively solicit funds for the annual MAC-PAC campaign. The funds are used to pay the annual compensation of our SC State Lobbyist, Lloyd Hendricks and to fund opportunities to meet with our state Legislators and Representatives. The committee may adopt other fund-raisers. Additionally as needed, members will be requested to join with the Chair Person and Board Liaison to meet with local MLAGC member firms to discuss the function of our MAC-PAC and Legislative Committee. This requires committee members to make a concerted effort to stay abreast of SC bills affecting the Association. The Legislative Liaison as received by the Lobbyist, Lloyd Hendricks, will forward emailed reports. Committee members may be called upon to telephone, email or otherwise communicate to members’ information of bills or proposed bills impacting the way we do business. There may be occasion to directly call our Representatives and Legislators to discuss pending legislative.

Community Service – This committee is responsible for administration of all community service functions supported by our Association.

Membership – This committee is responsible for reviewing specified membership applications, and making recommendations to the Board as to their acceptability for admittance; recruiting members and exploring ways to attract new members; assisting with dues collection efforts; evaluating and recommending new services which would be of benefit to the membership. This committee is responsible for all levels of membership, full and associate. This committee completes annual billing and member applications. It compiles and delivers welcome packets to all members. It maintains new and current members in a database. This committee is responsible for distributing information to members throughout the year and to actively solicit new membership.

Social – This committee is responsible for planning, and coordinating the execution of MLAGC programs for members each year. The committee is responsible for these social programs and to have these gatherings that graciously encourage fellowship, networking, healthy competition, sharing of ideas and the creation of opportunity.

Scholarship - This committee is charged with administering the Mortgage Lenders of Greater Charleston’s scholarship program in which individual(s) will receive scholarships annually.



Public Relations – This committee is responsible for assisting with promotional and marketing communication activities in support of MLAGC’s events. This committee also is responsible for gathering articles and information from the Board, committees and membership to put into the quarterly Association Newsletter. This committee is charged with communicating to our membership in the form of news distributed in a personal and non-personal form, which may include newspaper, magazine, radio, television, Internet or other forms of media.

Social Media – This committee is responsible for creating & maintaining an Internet & Social Media presence for the Mortgage Lenders Association of Greater Charleston via various social media sites such as Facebook & LinkedIn. This committee is also responsible for creating and maintaining the Mortgage Lenders Association of Greater Charleston’s website.

How Members can benefit form their MLAGC membership.....

The Mortgage Bankers Association is the voice of the mortgage banking industry locally, regionally and on Capital Hill and to the regulatory agencies. The MBA ensures that the opinions and needs of its members are heard across the nation. The Mortgage Lenders Association of Greater Charleston is committed to providing you with the best available programs, resources and representation through advocacy, education, research and communication. MLAGC offers a vast pool of networking to help you in today’s market and to keep you informed of critical business issues that challenge your success. Whether taking advantage of MLAGC’s Board, Social Programs, Community Service Initiatives, Membership, or Educational opportunities, you’ll find that MLAGC’s resources help you to manage your business more efficiently and profitably.

Benefits include:

- Legislative Leverage
- Updates on industry news and trends
- Networking
- Community Involvement
- Educational Programs